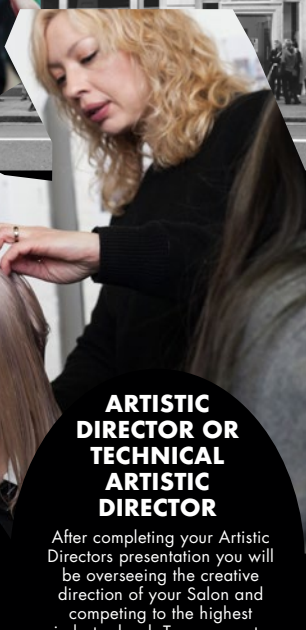


YOUR CAREER TONI&GUY™

OFFICIAL SPONSOR

LONDON
FASHION
WEEK



THE HAIR PROFESSIONAL APPRENTICESHIP LEVEL 3

Following your two year foundation course, you could progress to this advanced qualification and during this time you will choose to specialise in either Styling or Technical.

STYLING OR TECHNICAL PRE-VARDERING

Attend one of our Academies for a 3 day assessment to assess your readiness to progress to the final stage of education to become a fully qualified TONI&GUY hairdresser.

STYLING OR TECHNICAL VARDERING

You will complete an intensive 6 week program at one of our Academies. This specialist in-house program is accredited at Level 4 Diploma for Hair Professionals. You are now fully qualified to work in one of our Salons around the world.

STYLIST OR TECHNICIAN

As a qualified hairdresser you can take part in competitions, both in-house and with our manufacturer partners. After 6 months of qualifying you can attend Art Team meetings held every other week at our Academies. This Creative Club is all about experimenting, breaking the rules and making some rules of your own.

SENIOR STYLIST OR SENIOR TECHNICIAN

As a senior member of the team you can get involved in creative events. Work as part of the backstage team at London Fashion Week, enter creative industry awards and competitions and be part of the Art Team groups at the Academy. You can further develop your skills with our program of advanced courses, become a label.m product expert or become an Apprenticeship in-salon assessor.

FRANCHISING

Now you are qualified you can consider running your own TONI&GUY salon anywhere in the world. Details are available on www.toniandguy.com

STYLE DIRECTOR OR TECHNICAL DIRECTOR

You could now be attending the Creative Direction Art Team group at the Academy and may be chosen to enter the Breakthrough Team. At this level you can submit photographic entries to feature in our yearly collection Look Book and you could enter the British Hairdressing Awards.

EDUCATOR

You should now be in the Creative Education group of the Art Team meetings. You will have or be aiming towards your A1/A2 Assessors award and be in charge of In-Salon Training and overseeing Apprenticeship assessments for Apprentices. You should now be preparing for your Artistic Directors presentation.

ARTISTIC DIRECTOR OR TECHNICAL ARTISTIC DIRECTOR

After completing your Artistic Directors presentation you will be overseeing the creative direction of your Salon and competing to the highest industry level. To progress to the highest level of International Artistic Director you now need to gain experience and show your capabilities in heading up a show team.

INTERNATIONAL ARTISTIC DIRECTOR

At this ultimate level you will teach at the Academy, travel the world demonstrating and teaching the TONI&GUY educational techniques and philosophies on stage at International events. You will get involved in the creation of the yearly collections that feature in the windows of salons all over the world as well as the pages of International glossy magazines.